



PATENT #9
2152

THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Jeffry Jovan Philyaw and David Kent Mathews

Serial No.:

09/378,222

Filed:

August 19, 1999

Group:

2756

Examiner:

Not Yet Assigned

For:

METHOD AND APPARATUS FOR EMBEDDING ROUTING
INFORMATION TO A REMOTE WEB SITE IN AN
AUDIO/VIDEO TRACK

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Assistant Commissioner for
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John J. Arnott, Reg. No. 39,095

(Name of Person Mailing Document)

John J. Arnott
(Signature)
3/21/01
(Date of Signature)

Dear Sir:

TRANSMITTAL OF FORMAL DRAWINGS

Transmitted herewith are eight (8) sheets of formal drawings to be substituted for the informal drawings initially filed in the above-identified application for patent.

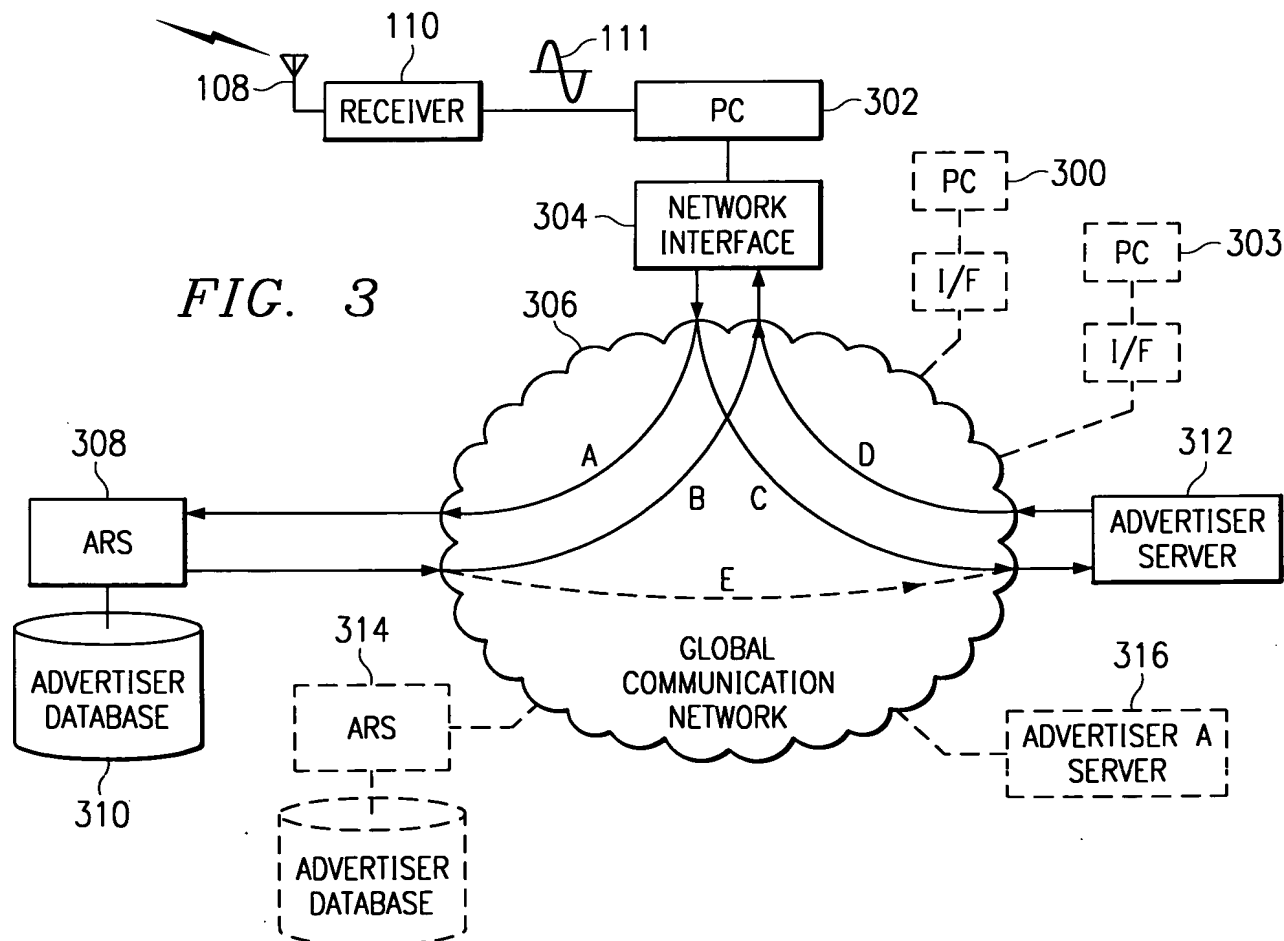
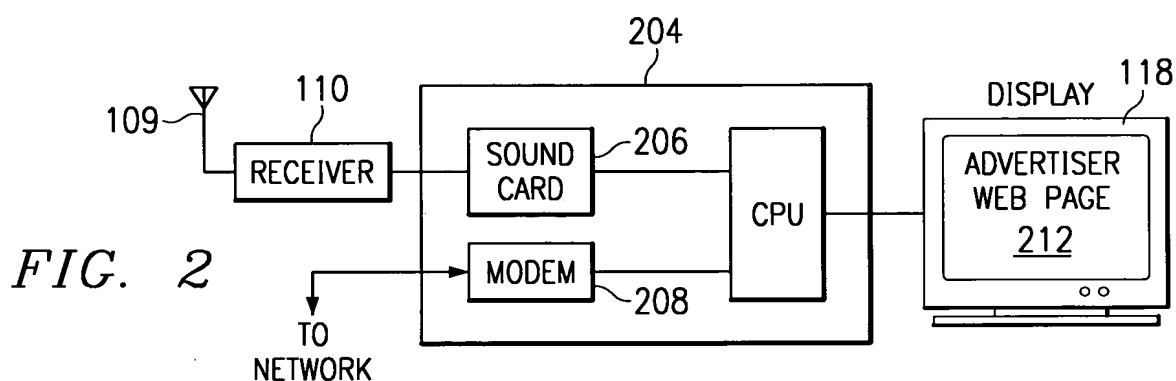
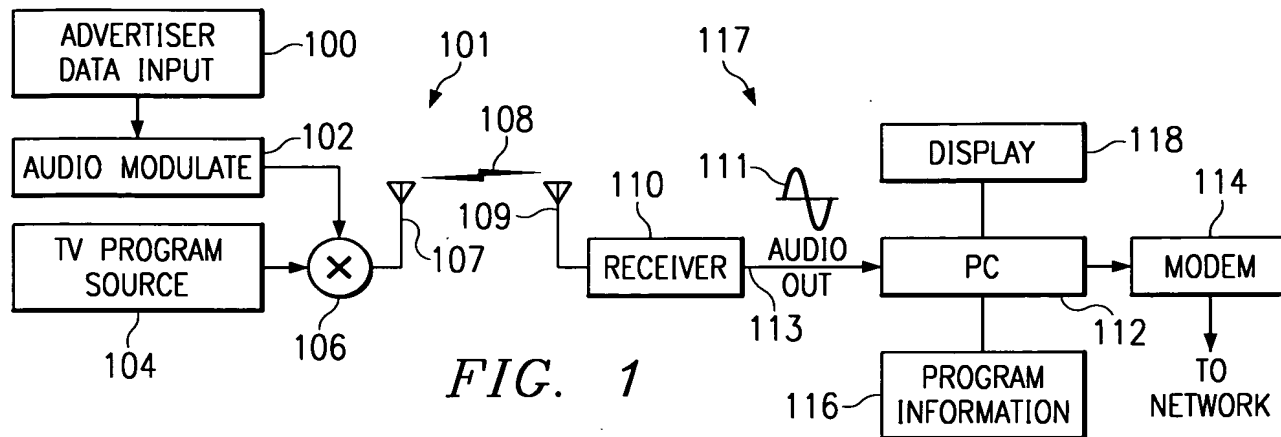
Please charge any necessary fees or deficiencies in fees or credit any overpayment to Deposit Account No. 20-0780/PHLY-24,670 of HOWISON, CHAUZA, THOMA, HANDLEY & ARNOTT, L.L.P.

Respectfully submitted,

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972/479-0462
March 15, 2001



APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

09/378,222
PHLY-24,670
2 of 8

PATH A: SOURCE TO ARS



FIG. 4a

PATH B: ARS TO SOURCE

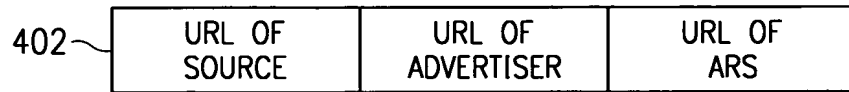


FIG. 4b

PATH C: SOURCE TO ADVERTISER

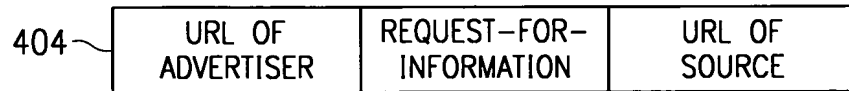


FIG. 4c

PATH D: ADVERTISER TO SOURCE

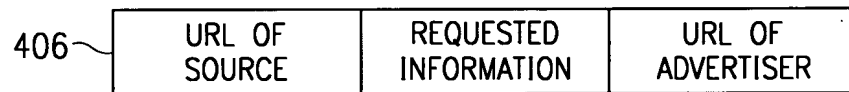


FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)



FIG. 4e

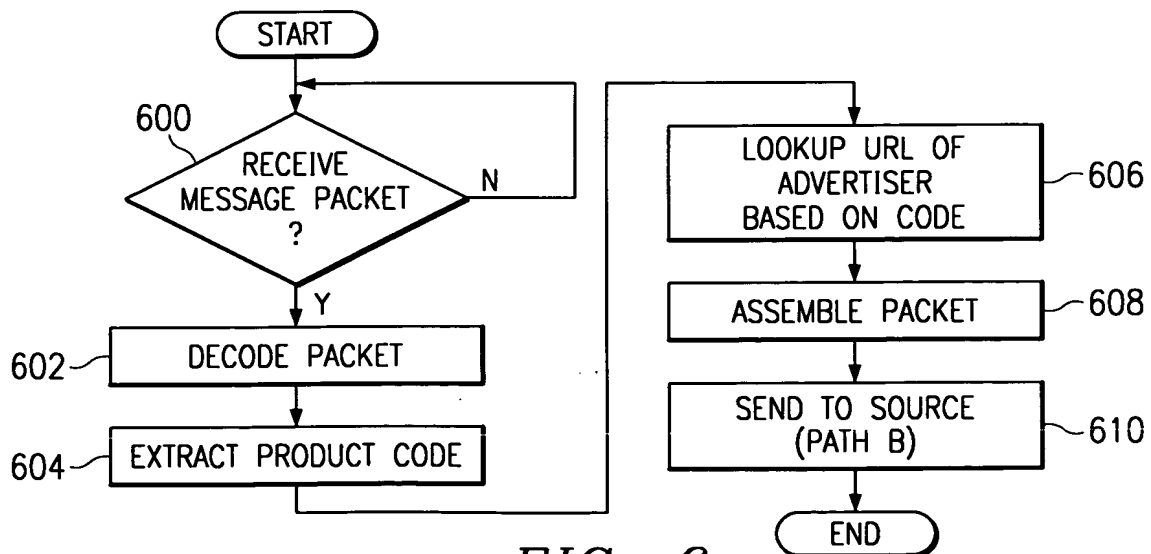


FIG. 6

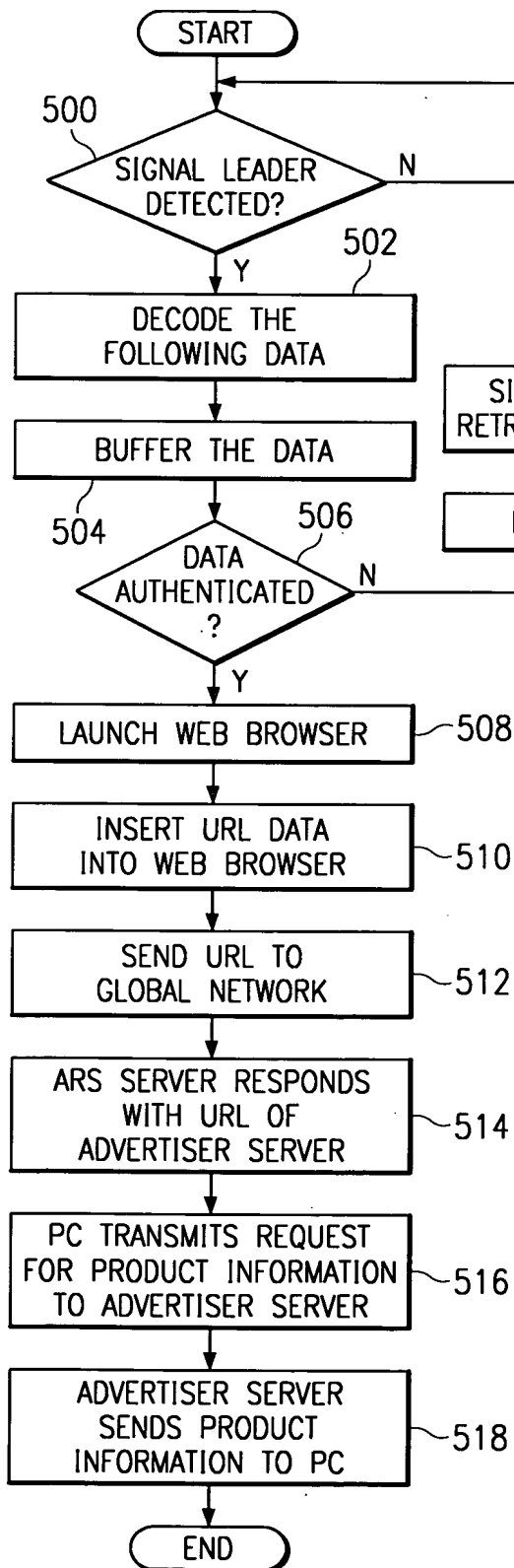


FIG. 5

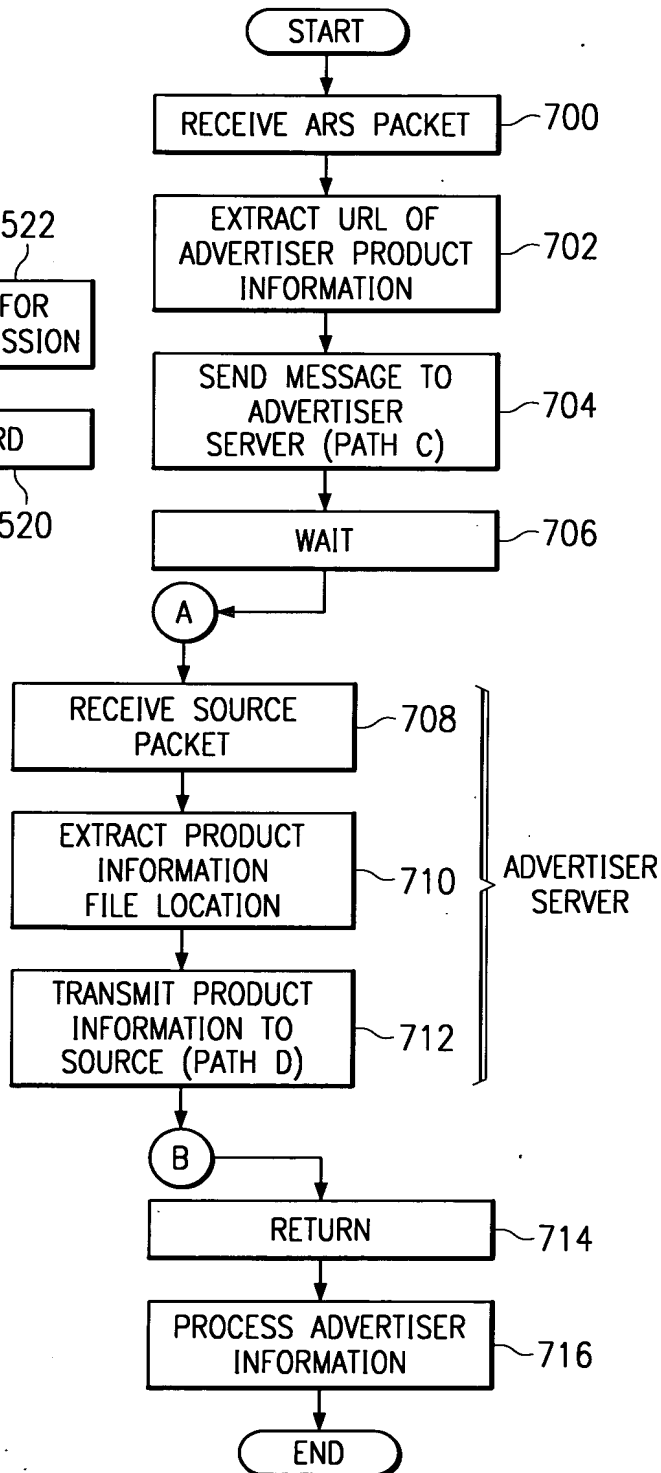


FIG. 7

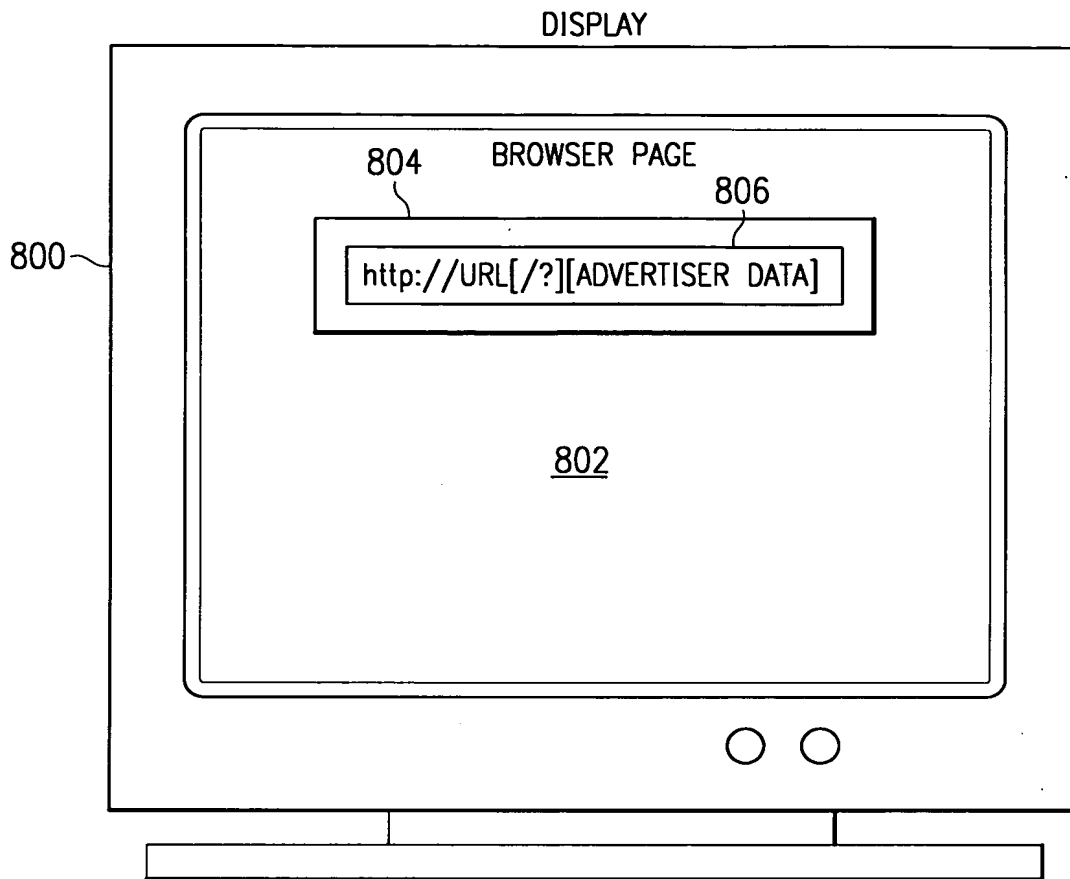


FIG. 8

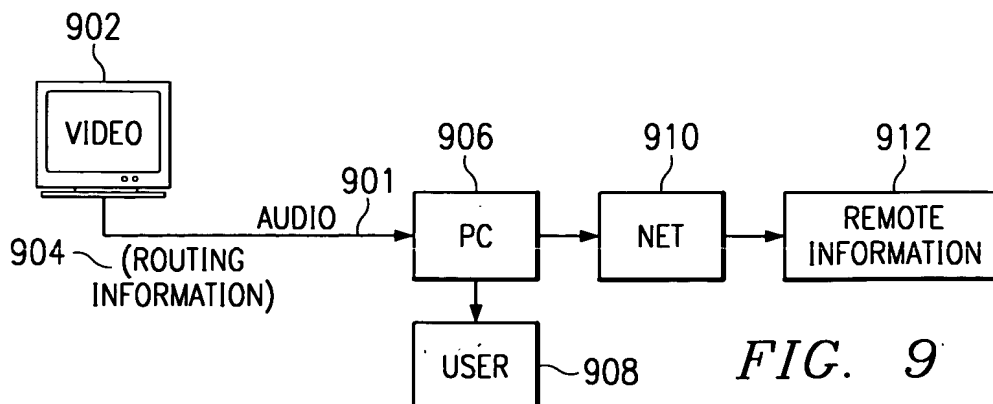
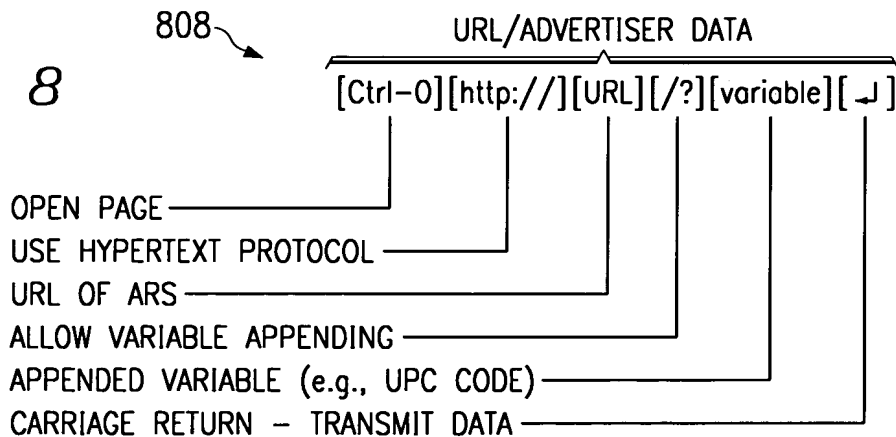
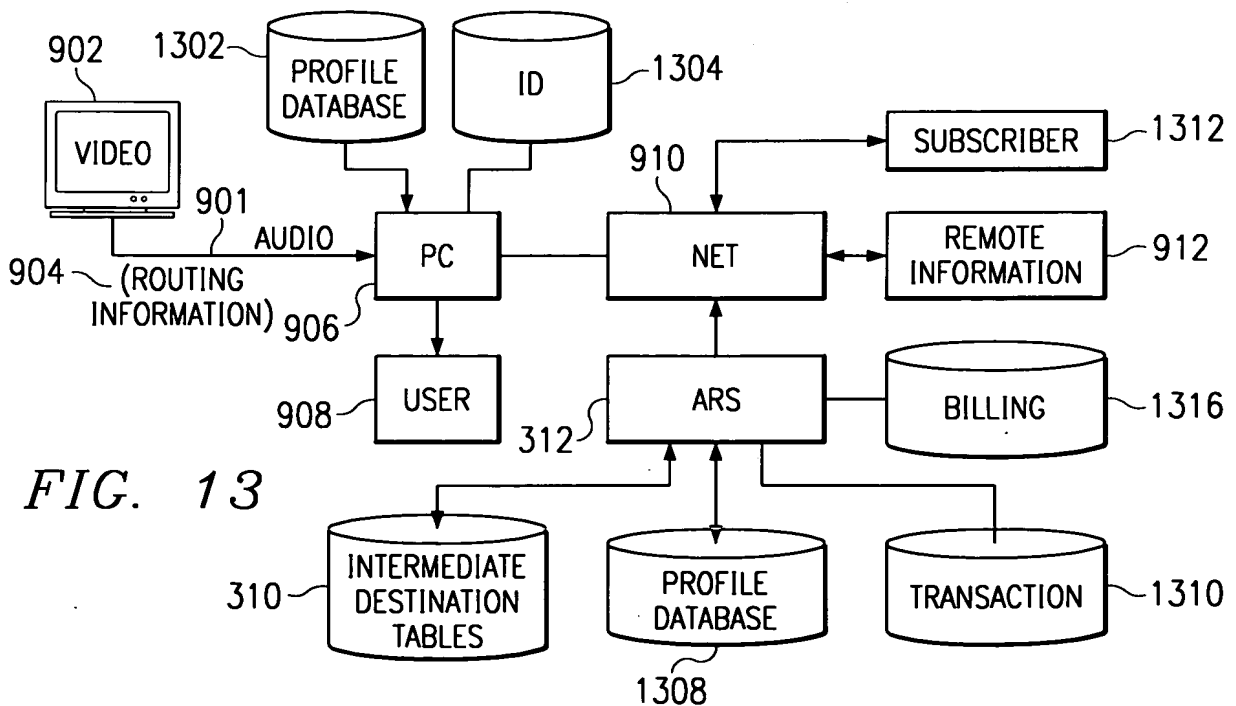
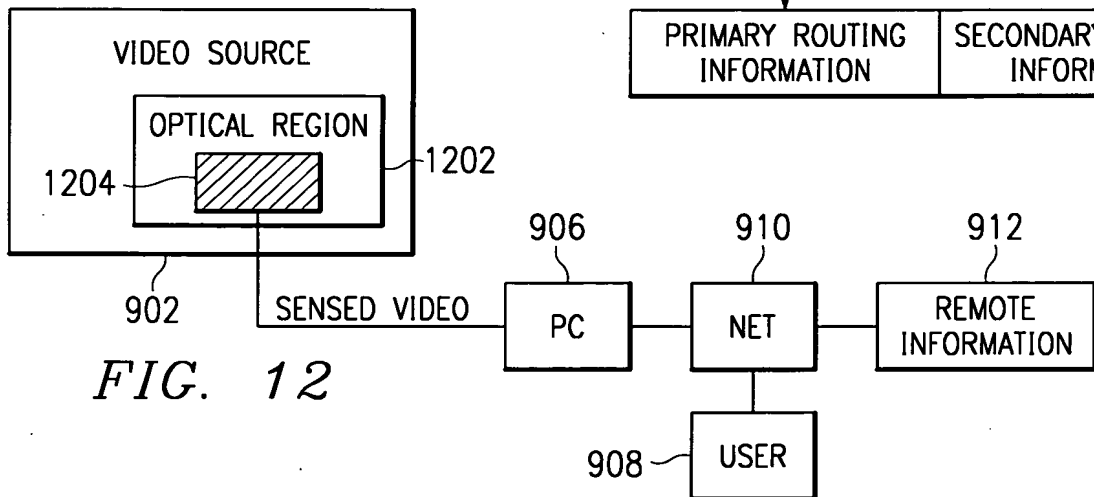
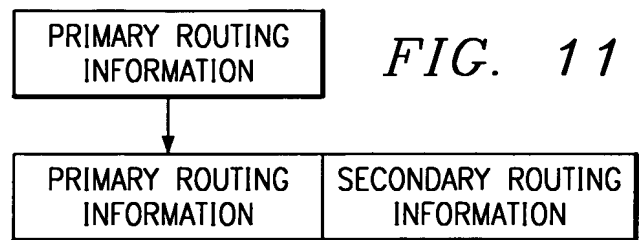
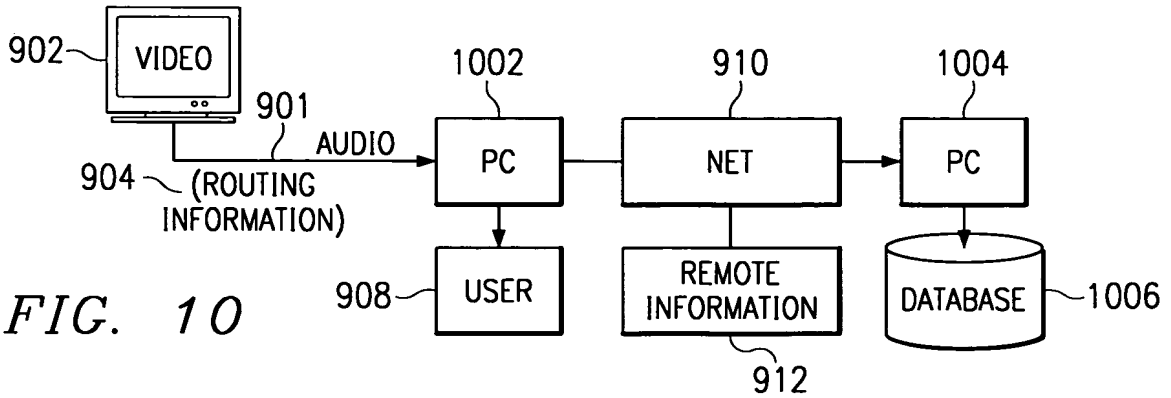


FIG. 9



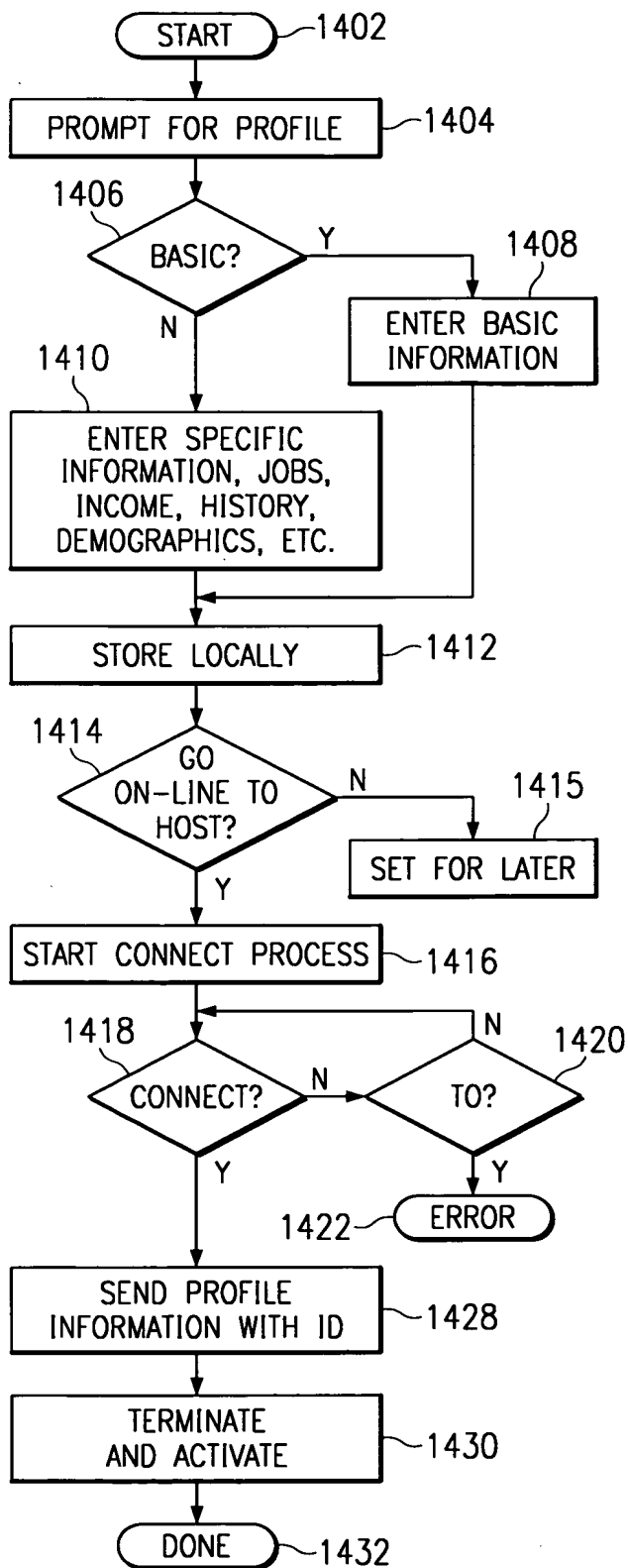


FIG. 14

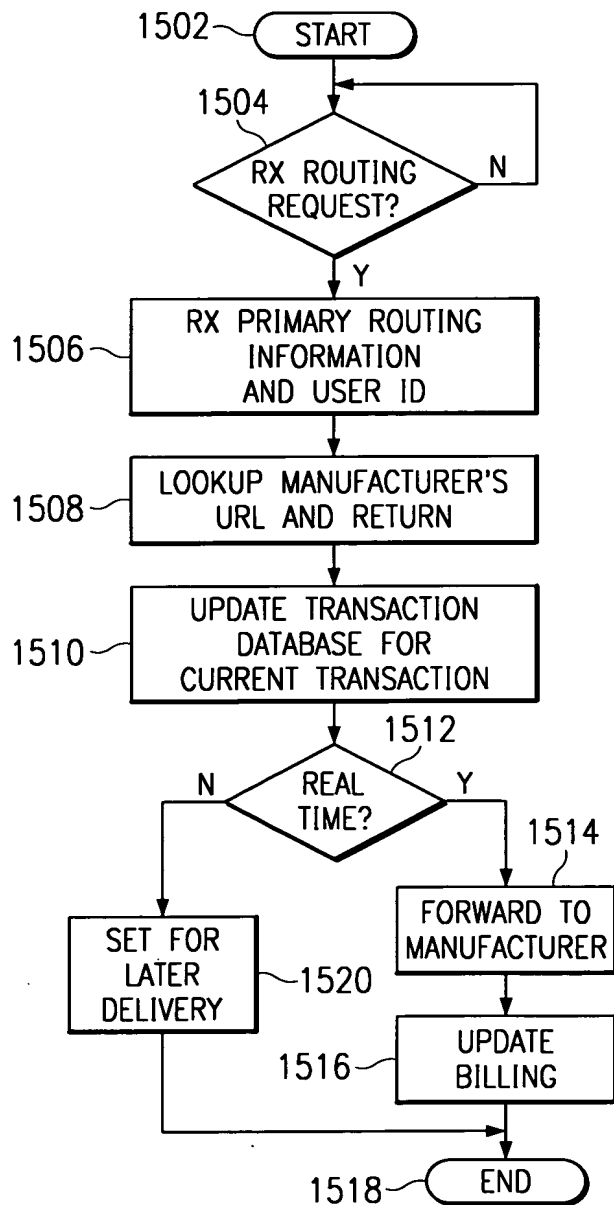
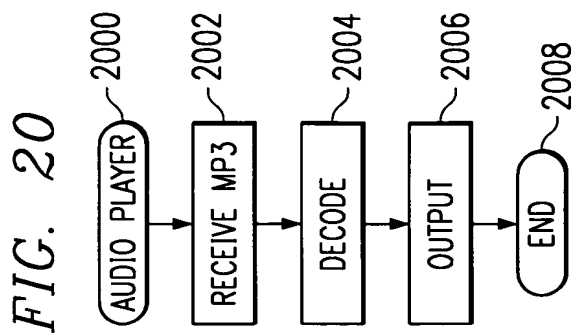
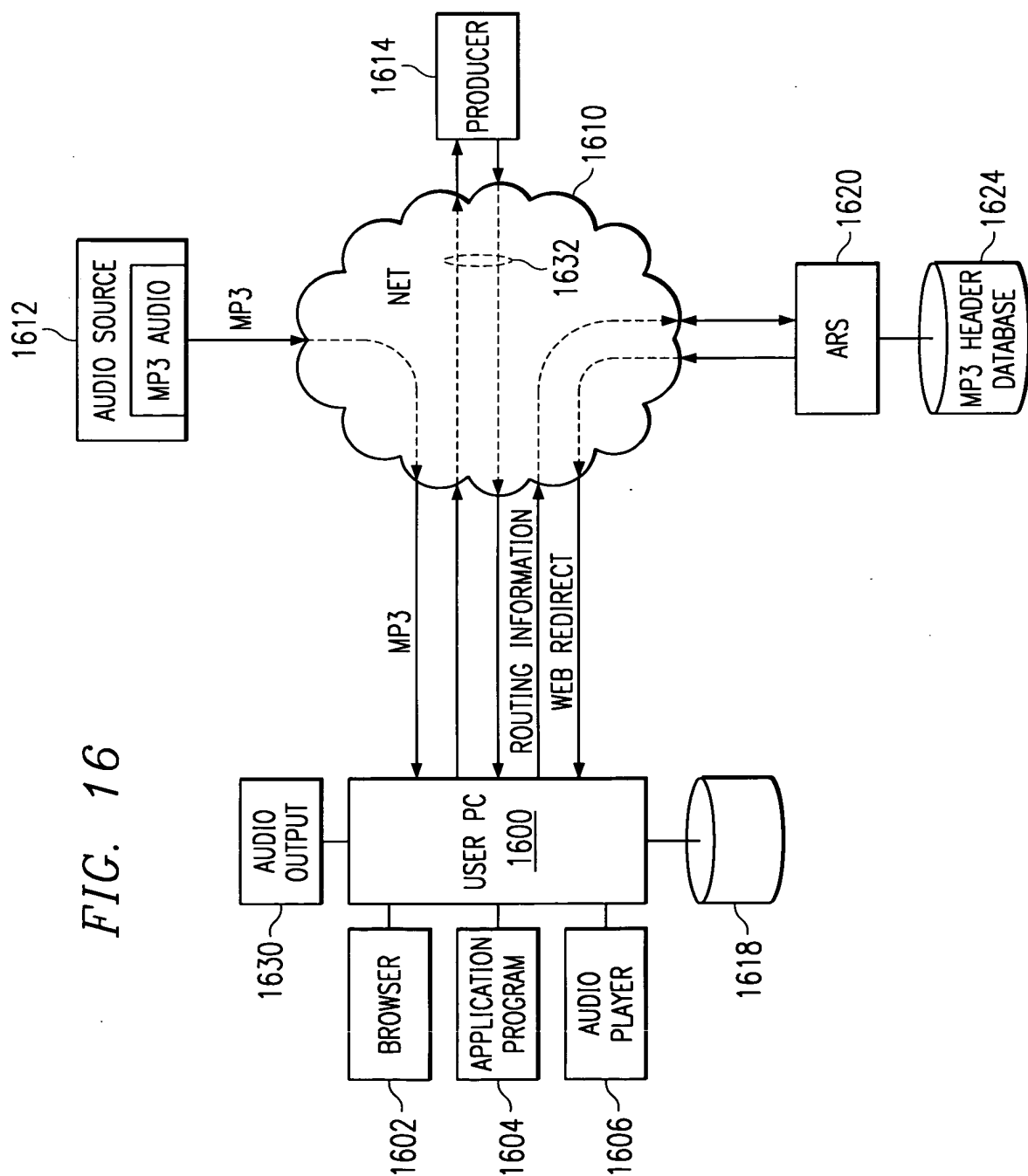


FIG. 15

FIG. 16



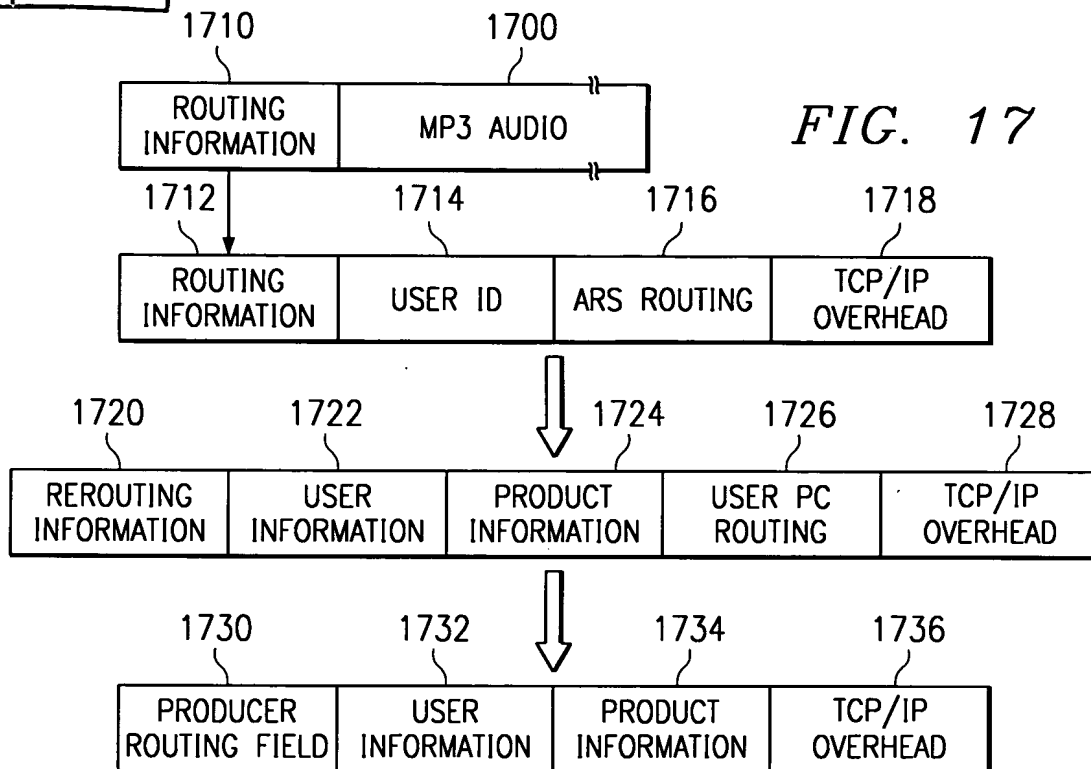


FIG. 18

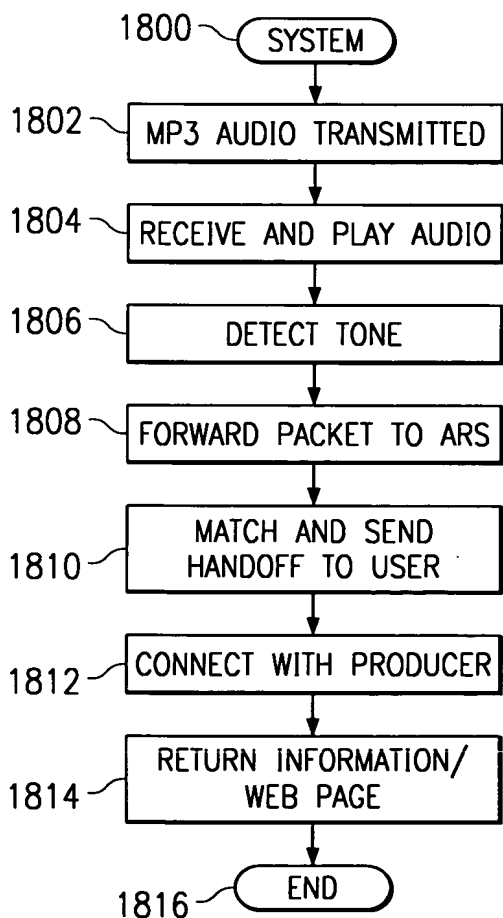


FIG. 19

